



SUNGLASSES FOR BABIES & KIDS
COLLECTION 2019



MADE IN ITALY

PREMIUM QUALITY

DESIGNED IN FRANCE

FUN IN THE SUN!

The Sun emits one of the greatest sources of harmful blue light. Most parents' top priority is to protect their young children from it. While they seek products to protect their young kids' skin, eyes protection can sometimes be overlooked.

While wearing hats provides protections from above, it is not enough for the eyes as they are left exposed to reflected UV from water, sand or concrete that can do a lot of damage as well.

“Sunglasses aren’t just a fashion accessory. They really do protect us from damaging our eyes.”

Children’s eyes are more vulnerable to damage from the sun than adults’ eyes because the cornea, lens and fluids are clearer, allowing more light to reach the retina. In general, kids receive 3 times more annual UV exposure than adults.

Wearing sunglasses since young age can help protect against the most common eye conditions that develop later in life.



All of sunglasses reunited the premium quality made in Italy and the chic French design to create an original range of sunglasses. Our new collection “My little sunglasses” comes in 3 unique ranges: Babies (0-3 years) / kids (3-8 years)

POP / JAZZ / FUNK





POP

Emerged in the 1950, this Wayfarer style is one of styles that marks our era. Easily recognized by its square shaped lenses, it is one of the most popular styles among musicians and artists. Elly la Fripouille's Pop collection comes with fashionable and daring colors.

BABY



BLACK STREET
(SKU - EAN 13) 4895205601710



EMPIRE OF THE SUN
(SKU - EAN 13) 4895205601680



PINK MARTINI
(SKU - EAN 13) 4895205601673



RED HOT
(SKU - EAN 13) 4895205601703



KISS FROM A ROSE
(SKU - EAN 13) 4895205601734



YELLOW SUBMARINE
(SKU - EAN 13) 4895205601727



AQUA
(SKU - EAN 13) 4895205601741



JUNIOR



RED HOT
(SKU - EAN 13) 4895205601789



PINK MARTINI
(SKU - EAN 13) 4895205601758



EMPIRE OF THE SUN
(SKU - EAN 13) 4895205601765



BLACK STREET
(SKU - EAN 13) 4895205601796





JAZZ

Jazz music can easily be improvised.
The frame shape of this collection matches with most clothing
styles, making it easy to improvise your kids' outfits.
While this collection might be less daring, the
colors available are just the ones you need.

BABY



RED HOT
(SKU - EAN 13) 4895205601864



BLACK STREET
(SKU - EAN 13) 4895205601871



AQUA
(SKU - EAN 13) 4895205601901



KISS FROM A ROSE
(SKU - EAN 13) 4895205601895



JUNIOR



BLACK STREET

(SKU - EAN 13) 4895205601956



RED HOT

(SKU - EAN 13) 4895205601949





FUNK

Inspired by Funk music popular
in 1960, round-shaped sunglasses are widely adopted by hipsters.
Elly la Fripouille's Funk collection comes with colors that are
designed to make your kids stand out.

BABY



PINK MARTINI
(SKU - EAN 13) 4895205602038



BLACK STREET
(SKU - EAN 13) 4895205602038



KISS FROM A ROSE
(SKU - EAN 13) 4895205602052



YELLOW SUBMARINE
(SKU - EAN 13) 4895205602045



BLUE MOON
(SKU - EAN 13) 4895205602014



JUNIOR



PINK MARTINI
(SKU - EAN 13) 4895205602076



BLACK STREET
(SKU - EAN 13) 4895205602113



KISS FROM A ROSE
(SKU - EAN 13) 4895205602137



BLUE MOON
(SKU - EAN 13) 4895205602106





H x W x D
14.1 x 7.3 x 3.7

BOX WEIGHT
47 GM

MES PETITES LUNETTES MY LITTLE SUNGLASSES

All our sunglasses come with these accessories :



STYLISH POUCH

+



SILICONE STRAP

+



GIFT BRACELET

PREMIUM QUALITY GUARANTEED

100% UV PROTECTION

Parents should be cautious to the sunglasses their children wear, and by all means avoid toy sunglasses as these offer little UV protection. Caring for the well-being of your kids, always look for sunglasses labeled as “**UV 400**” which blocks all light rays with wavelengths up to 400 nanometers. This label indicates that the sunglasses can **block 99 to 100 % of UVA and UVB rays**, providing the best protection to your children’s eyes.



EUROPEAN STANDARDS

All our sunglasses meet the European standards and have obtained the CE marking. It guarantees that our sunglasses meet EU safety, health and environmental protection requirements, which are one of the most strict requirements worldwide.



CHEWABLE

We understand that the first thing babies do with any objects they have in hands is to put it into their mouth by reflex.

At Elly la Fripouille, one of our fundamental missions is to ensure that all our products are made of toxic-free materials. Our sunglasses are made of a non-toxic teether material that is safe for all babies and young children.

No more panic when you see your kids chewing any parts of their sunglasses. Not only are Elly la Fripouille’s sunglasses free of dangerous chemicals and toxins such as Bisphenol-A (BPA) and phthalates.



EASY TO FIND

One of the biggest headaches parents have, is their kids losing their things constantly. Tired of searching your house over and over for your kids’ sunglasses right before you leave for vacations? We have you covered. All our sunglasses come with a small pouch in neon yellow, making it easier than ever to spot in the bed, under the couch, or on the carpet.



DURABLE FRAMES

Kids do not use their sunglasses as adults do, and the production should adapt accordingly.

This is the reason why Elly la Fripouille's sunglasses are made of unbreakable flexible TPE. With this material our frames are soft, flexible and literally undestroyable. No matter how your kids bend and twist the frame, it will not lose its shape.



LIGHT & COMFORTABLE

Unlike adults, kids might not understand the importance of wearing sunglasses that protect their eyes. It is not uncommon to see kids refusing their sunglasses as they are said to be "either too big or too small, uncomfortable, or too heavy on their nose".

The ultimate solution to these hassles is to make sure that the kids wear the right sunglasses that fit them. Only this way they will be willing to keep wearing the sunglasses in comfort under sunlight. This is the reason why Elly la Fripouille chose a special lightweight material (TPE) that does not create extra burden to kids wearing them.



KEEP THE SUNGLASSES ON

It's never too early for children to start wearing sunglasses - it is actually recommended by opticians to start wearing sunglasses as young as possible to ensure the best eyes protection.

one of the worst struggles parents face is to get the kids to keep the sunglasses on. All Elly La - Fripouille's sunglasses come with an elasticated band to be attached around the back. This band is designed to help keep sunglasses on and to prevent them from getting lost.



LENSES

One of the keys that differentiate a decent pair of sunglasses to toy sunglasses is the lenses used.

Putting your kids' safety first without compromising the functionality, Elly la Fripouille chooses carefully the type of lenses used.

All our lenses are made of PMMA, a material that complies with California prop 65. Filter category 3. It is a light material that is also shatter resistant. In other words, not only Elly la Fripouille's sunglasses are safe to wear, they are also very comfortable.

We carefully selected dark color lenses as they are suitable for everyday use as well as most outdoor activities. Dark color lenses can also provide true color perception.



AUTHENTIC MADE IN ITALY

We guarantee genuine A to Z Made in Italy sunglasses

For more than a century Italian sunglasses have been synonymous with guarantee of quality. In addition to the high quality, sunglasses made in Italy today are also internationally appreciated and recognized for their innovative design.

These sunglasses made in Italy are however more common among adults, and usually come in steep price.

Elly la Fripouille is proud to be the first brand that offers affordable baby and kids sunglasses without compromising any degrees of protection nor quality.



FRENCH DESIGN

France is often perceived as one of the most fashionable countries in the world. French fashion is world-known for its chic and classy designs.

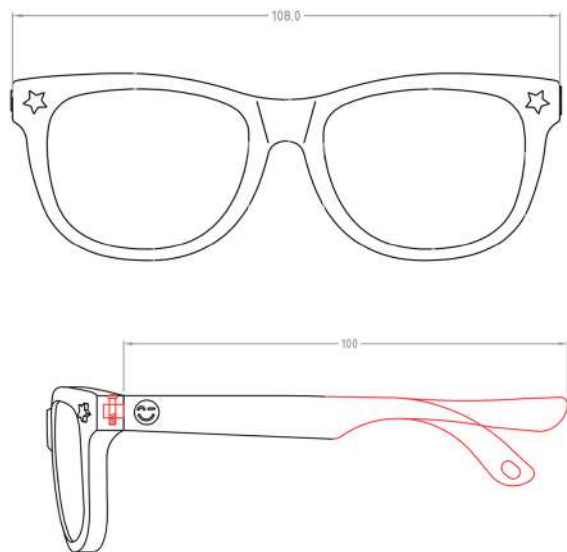
Incarnating the French touch, Elly la Fripouille is not only inheriting the ever-lasting classy designs, we are also daring with fearless colors such as neon yellow and funky pink.

Mix and match different frame colors with your kids' outfits and help them create their unique clothing style.

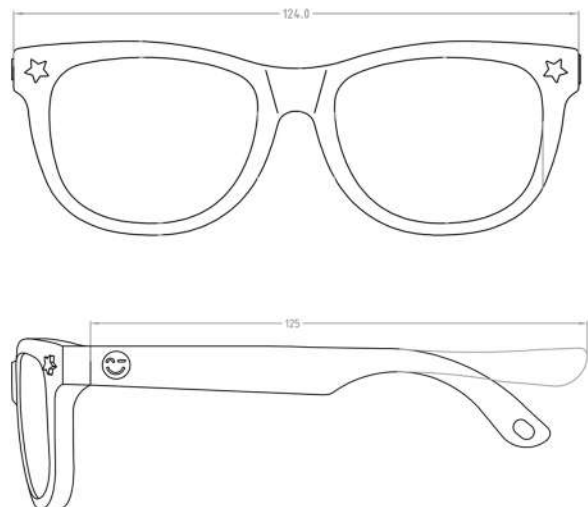


SUNGLASSES SIZE CHART

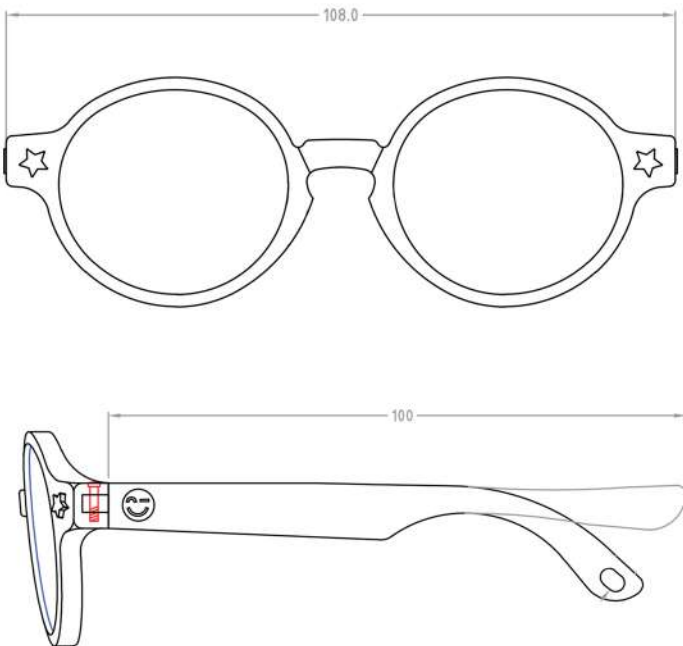
BABY POP



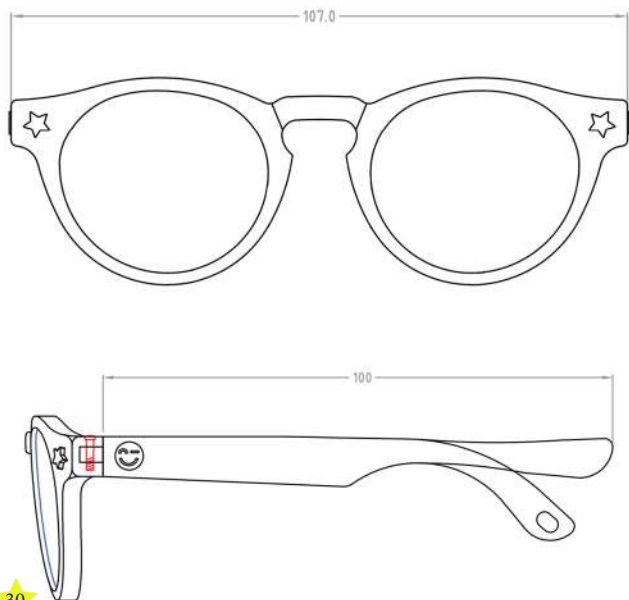
JUNIOR POP



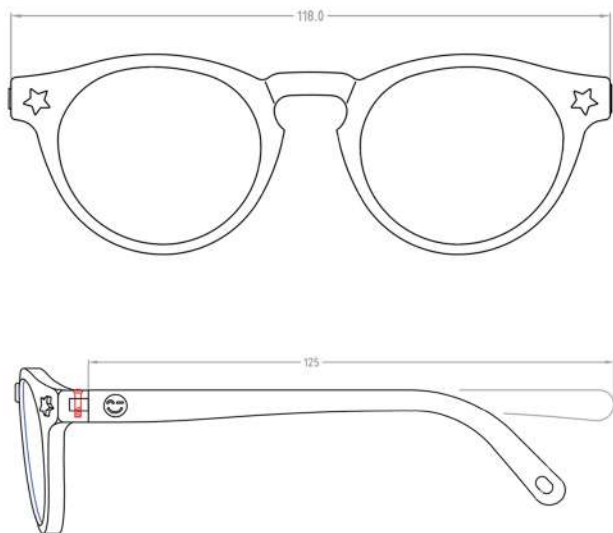
BABY FUNK



BABY JAZZ



JUNIOR JAZZ



JUNIOR FUNK

