



Summer Collection 2019

French Premium UV swimwear for babies, boys and girls



Love your Babies Protect their skins Choose Elly

French Luxury Swimwear UPF 50+

Driven by the growing affinity for healthy lifestyle activities like swimming, our French brand includes a large selection of swimwear, nappies, hats and sunglasses. You can choose a coordinated set or create your own style from our separates.

Elly La Fripouille® collection is built upon the unexpected mixture of neon colors prints, textures, cutting-edge silhouettes and sweet details.

We want only the best for our beloved kids, combining chic and fashion with the highest UV protection.

Like us, never compromise on safety!

Before five years old, most children get sun exposure. Therefore, take the right precautions by selecting our UV swimsuits for your toddler's skin.

We ensure our swimwear has the functionality that every parent wants: maximal UV protection, light weight, breathable and fast drying.

For these reasons, all our swimwear fabrics and production processes have passed the European Standard 100 Oeko-Tex® providing the highest safety.

A better tomorrow for our kids!

At Elly La Fripouille®, our vision is to create a better and safer everyday life for our babies & kids, thinking about their future.

Our commitment is to contribute to reducing sun's exposure risks. Elly La Fripouille® is proud to promote French skin cancer foundation's mission by teaching kids methods of sun protection.


Our business model supports this vision by offering a trustable, green innovative and unique range of beachwear.

All over the world, Elly La Fripouille® improves its models after each collection thanks to your feedbacks.

Your kids will thank you!


Elly La Fripouille Team



 • Excellent stretch and recovery

 • Quick drying

 • Superior breathability


 • Soft touch and comfortable

• Light weight

• Neck Protection

 • Sun Protection UPF50+ wet & dry
UVA/UVB Protection factor

 • Sand resistant

 • Salt water resistant



Eco-Friendly

- No harsh chemicals



Save money

- Reduce the sun lotion



100% French Design

- Created by French Designers

Boys Collection



Dinosaure



**Boy UV Rash Vest
Dinosaure**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**UV Swim Short
Dinosaure**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Deauville



Boy UV Swimsuit
Deauville

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Boy UV Rash Vest
Deauville

6-12 months, 12-18 months
2-3 years



Boy UV Swim Short
Deauville

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Details



Boy UV Swim Nappy
Deauville

6-12 months, 12-18 months
2-3 years

KIDS UV SWIMWEAR & BEACHWEAR

Whale



Bleu Azur

Boy Swimsuit
Whale

6-12 months, 12-18 months
2-3 years



Blue Cap
Marine

6-12 months, 2-3 years, 4-5 years



KIDS UV SWIMWEAR & BEACHWEAR

DJ Skull



Boy Rash Vest
Dj Skull

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Noir Chic



Super Hero



Boy UV Rash Vest & UV Detachable Cape
Super Hero

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

UV Swim Short
Super Hero

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Details



Cow Boy



Boy UV Rash Vest
Little Cowboy

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



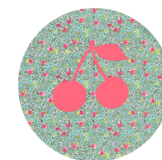
UV Swim Short
Little Cowboy

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Jaune Petit Polisson

Girls Collection



KIDS UV SWIMWEAR & BEACHWEAR

Mademoiselle



Rose Bonbon



Girl Rash Vest
Mademoiselle

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Details



KIDS UV SWIMWEAR & BEACHWEAR

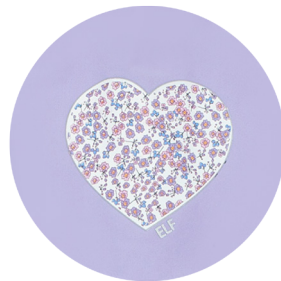
Petit Coeur



Girl Swimsuit
Petit Coeur

6-12 months, 12-18 months
2-3 years

Details



KIDS UV SWIMWEAR & BEACHWEAR

Ma Petite Chérie



**Girl UV Rash Vest
Ma Petite Chérie**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Girl UV Swim Trunk
Ma Petite Chérie**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

KIDS UV SWIMWEAR & BEACHWEAR

Jardin Secret



**Girl UV Rash Vest
Jardin Secret**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Girl UV Swim TrunkVest
Jardin Secret**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

KIDS UV SWIMWEAR & BEACHWEAR

Mini Chic Princess



**Girl UV Rash Vest
Mini Chic Princess**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Girl UV Swim Trunk
Mini Chic Princess**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Rose Bonbon

KIDS UV SWIMWEAR & BEACHWEAR

Ma Petite Etoile



**Girl Swimsuit
Ma Petite Etoile**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Pink Cap
Marine**

6-12 months, 2-3 years, 4-5 years



Ice Cream



**Girl UV Rash Vest
Ice Cream**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Girl UV Swim Trunk
Ice Cream**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



Ocean Turquoise

Liberty Girl



**Girl UV Swimsuit
Liberty Girl**

6-12 months, 12-18 months
2-3 years



**Girl UV Rash Vest
Liberty Girl**

3-4 years, 4-5 years

KIDS UV SWIMWEAR & BEACHWEAR

Ice Cream Swim Nappy



**Baby UV Swim Nappy
Ice Cream**

6-12 months, 12-18 months
2-3 years



KIDS UV SWIMWEAR & BEACHWEAR

Baby Girls Swim Trunks



**Girl UV Swim Trunk
Ma Petite Cherie**

6-12 months, 12-18 months



**Girl UV Swim Trunk
Ice Cream**

6-12 months, 12-18 months



**Girl UV Swim Trunk
Jardin Secret**

6-12 months, 12-18 months



**Girl UV Swim Trunk
Mini Chic Princess**

6-12 months, 12-18 months

KIDS UV SWIMWEAR & BEACHWEAR

Marine

Mother and Kids



Pregnant Women Rash Vest
Marine

Small, Medium, Large,
Xtra large

Details



Marine Siblings



**Girl Rash Vest
Marine**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Details



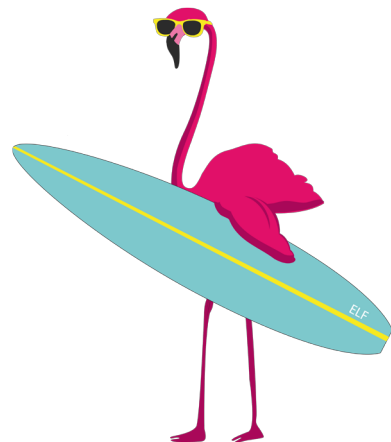
**Boy Rash Vest
Marine**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Details



Flamingo Siblings



**Boy Rash Vest
Flamingo**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Girl Rash Vest
Flamingo**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years

Flamingo

Father and Kids



**Girl Swimsuit
Flamingo**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Boy Swimshort
Flamingo**

6-12 months, 12-18 months
2-3 years, 3-4 years
4-5 years



**Men Swimshort
Flamingo**

Small, Medium, Large,
Xtra large



Accessories

Cap



**Blue Cap
Marine**

6-12 months, 2-3 years, 4-5 years



**Pink Cap
Marine**

6-12 months, 2-3 years, 4-5 years

ELLY LA FRIPOUILLE

FRANCE - USA - HONG KONG

ellylafripouille.com

Direct: +852 9451 0435

Email: fabrice.bensoussan@ellylafripouille.com



FRENCH  DESIGN

Premium Fabric